



# 2016 AGFOA Spring Conference - Denali May 11 – 13, 2016

## Wednesday, May 11, 2016 – Grande Denali Lodge

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| <b>8:00 am – 9:00 am</b>   | <b>Breakfast &amp; Registration</b>   |
| <b>9:00 am – 9:15 am</b>   | <b>Welcome and Introduction</b><br>President Mike Middleton, AGFOA, and Mayor Clay Walker, Denali Borough               |
| <b>9:15 am – 10:30 am</b>  | <b>The Procurement Cycle</b><br>Linda Polk, Contracting Manager, Division of General Services, State of Alaska          |
| <b>10:30 am – 10:35 am</b> | <b>Break</b>  |
| <b>10:35 am – 11:50 am</b> | <b>Alaska's Economic Environment</b><br>Neal Fried, Economist – State of Alaska Dept. of Labor & Workforce Development  |
| <b>11:50 am – 12:05 pm</b> | <b>Associate Member Introductions</b><br>Facilitator – Paul Jarvis, Managing Director, Time Value Investments, Inc.     |
| <b>12:05 pm – 1:30 pm</b>  | <b>Lunch &amp; Business Meeting</b>   |
| <b>1:30 pm – 3:10 pm</b>   | <b>Money Market Reform</b><br>Neil A. Kilbane, SVP, Senior Portfolio Manager, KeyBank's Institutional Asset Services    |
| <b>3:10 pm – 3:25 pm</b>   | <b>Break</b>  |
| <b>3:25 pm – 4:15 pm</b>   | <b>Alaska Legislative Update</b><br>Rep. David Talerico, HD-6 Richardson Highway, Alaska State House of Representatives |
| <b>4:15 pm – 5:05 pm</b>   | <b>Tourism Economic Benefit</b><br>Jillian Simpson, Director of Membership, Sales & Tourism Policy, ATIA                |
| <b>5:05 pm – 6:00 pm</b>   | <b>Free Time (Before Dinner Theater)</b>  |

**6:00 pm – 10:00 pm**

**Cabin Night Dinner Theater**

Transportation Provided to Denali Park Village (Pickup at 6:15 PM) – Please see the following link for full details on the event's 7:00 PM showing:

<http://www.denaliparkvillage.com/alsakan-cabin-nite-dinner-theatre.aspx>

**Thursday, May 12, 2016 – Grande Denali Lodge**

**7:00 am – 8:30 am**

**Health Walk – in Denali Park**

**Transportation Provided (Pickup at 6:45am and 6:55am)**

Denali Education Center is providing an option to attend an interpretive walk with a field educator, take a moment to view their website:

<http://www.denali.org/programs/talks-walks/>

[Shirts donated by Denali Borough!](#)

**8:00 am – 9:00 am**

**Breakfast & Registration**

**9:00 am – 9:05 am**

**Announcements**

**9:05 am – 9:55 am**

**AIDEA, the Finance Development Arm of the State of Alaska**

Michael Lamb, CFO, Alaska Industrial Development & Export Authority (AIDEA)

**9:55 am – 10:45 am**

**Public Employees Retirement System (PERS)**

Larry Semmens, PERS Advisor, Former ARMB member, Chief of Staff and City Manager



**10:45 am – 11:00 am**

**Break**

**11:00 am – 11:50 am**

**Financial Disclosures**

Sam Thompson, CPA, Assurance Manager, BDO – Anchorage

**11:50 am – 12:05 pm**

**Associate Member Introductions**

Facilitator – Paul Jarvis, Managing Director, Time Value Investments, Inc.

**12:05 pm – 1:30 pm**

**Lunch with Speaker**

Denali National Park & Preserve, Alaska, Superintendent & Deputy Superintendent

**1:30 pm – 3:10 pm**

**Cyber Security**

Peter Henley, CPA, CITP, Senior Director Clark Nuber PS

**3:10 pm – 3:25 pm**

**Break**

**3:25 pm – 4:15 pm**

**Alaska: Should I stay, or should I go?**

Johnathan King, Principal and Senior Economist, Northern Economics, Inc.

**4:15 pm – 5:05 pm**

**Marijuana Update**

Cynthia A. Franklin, Director, Alcohol & Marijuana Control Office

**5:05 pm – 6:00 pm**

**Free Time (Before Banquet)**

**6:00 pm – 10:00 pm**

**AGFOA Spring 2016 Banquet**

Join us for the AGFOA Spring 2016 Banquet with food and music!



## **Friday, May 13, 2016 – Grande Denali Lodge**

**7:00 am – 8:30 am                      Breakfast & Registration**

**8:30 am – 8:35 am                      Announcements**

**8:35 am – 9:25 am                      Take the Bond Quiz: Ten Questions (and answers!) on fixed income investing in today's market**

Jeff Pantages, CFA, Chief Investment Officer – Alaska Permanent Capital Management

**9:25 am – 10:15 am                      Recruiting for Government Finance (Panel Discussion)**

Maren Haavig – UAS, Carmen Randle – CFO, City of Fairbanks, Michelle Drew – BDO, Anchorage

**10:15 am – 10:30 pm                      Break**

**10:30 am – 11:20 am                      Procurement Card (Pcard) Implementation**

Mike Middleton, AGFOA President, Deputy Finance Director – City & Borough of Sitka

**11:20 am – 12:10 pm                      GASB Update**

Sam Thompson, CPA, Assurance Manager, BDO – Anchorage

**12:10 pm - End of Conference**

**Thank you for attending – please provide feedback!**





### Representative David Talerico

*R-6, Richardson Highway*

*Co-Chair, House Resources, Member on Education, Health and Social Services, State Affairs, and Energy*

Mr. Talerico has been a member of the Alaska House of Representatives from District R-6, Richardson Highway, since 2014. He currently serves as co-chair of House Resources, and has served on numerous finance subcommittees. Other political and governmental positions include Denali Borough Mayor, Alaska Legislative Staff, Upper Railbelt School Board, Denali Borough

Land Use Planning Committee, and Alaska Safety Advisory Council. Before Representative Talerico's political career, he held business and professional positions at the Usibelli Coal Mine, and owned and operated the Denali River View Inn.



### Neal Fried

*Economist, Research & Analysis Section*

*SOA - Labor & Workforce Development (For over 35 years)*

Mr. Fried is a primary author of articles appearing in the monthly magazine *Alaska Economic Trends*, published by the Alaska Department of Labor. This publication is distributed to over 5,000 subscribers. His articles cover a wide variety of the State's economic issues. Some of the topics on which he has performed economic analysis and written articles include: annual economic forecasts, the cost of living, construction, income and wage trends, the military, the health care industry, transportation, oil industry issues, labor needs, rural economic trends, economic impact of the Prince William Sound

oil spill, the MatSu Valley's economy and other issues.

Mr. Fried served on the Governors Oil and Gas Policy Task Force, Anchorage Economic Development Committee, the Governors Technology Task Force, King Career Center's Business Industries Advisory Committee and others. Mr. Fried was also on the Pacific Northwest Economic Conference board. Currently, he serves on the Alaska Public Media Board and the King Career Business Advisory Committee. A recipient of the Governors Denali Peak Performance award, Mr. Fried supervises the Anchorage office of the Department of Labor, Research & Analysis Section.





### Jonathan King

*Principal and Senior Economist, Northern Economics, Inc.*

Jonathan King is a Principal and Senior Economist with Northern Economics, Inc., where he focuses primarily on land use and fisheries economics. Jonathan holds a Master of Science from the University of Rhode Island's Department of Environmental and Natural Resource Economics and a Bachelor of Arts from St. Lawrence University. His recent projects includes estimating the economic and social contributions of Alaska's airports, surveying salmon processors in Bristol Bay and Prince William Sound, assisting the North Pacific Fishery Management Council with halibut allocation, and addressing resource taxation issues. Northern Economics specializes in developing practical, cost effective solutions for clients in diverse areas, both domestic and internationally. Jonathan and his wife Elizabeth live in Anchorage with their two young sons who keep them very busy.



### Larry Semmens

*PERS Advisory, Former ARMB Member, Chief of Staff and City Manager*

Larry Semmens worked for the Kenai Peninsula Borough and the City of Kenai in the finance departments from 1981 to 2008. Then he was City Manager at Soldotna until 2012 followed by serving as Chief of Staff for Senator Micciche for 3 years. Mr. Semmens was president of the AGFOA in the mid 1980's. He also served on the Alaska Retirement Management Board, the Alaska Local Boundary Commission and currently serves on the Alaska Public Entities Insurance Pool board. Larry has a contract with the AML to advise on PERS matters. He says he is working at being retired and keeps busy with Christian missionary organizations including prison ministry. He and his wife Susan enjoy traveling to visit family, friends and especially grandchildren.



### Jeff Pantages

*CFA, Chief Investment Officer, Alaska Permanent Capital Management (APCM)*

Mr. Pantages' professional experience spans over 36 years and before joining APCM he worked as a portfolio manager for firms including Prudential, Mellon Bank, Alliance Capital Management, and Cuna Mutual Group. Mr. Pantages is a frequent contributor to such publications as Bloomberg, Fortune, The Wall Street Journal and Pension & Investments. He has extensive experience teaching at the university level on such topics as derivatives and the capital markets. Mr. Pantages is a shareholder in APCM. Mr. Pantages' education includes a MS from MIT, MA from U of Wisconsin, and a BA from Simon Fraser University.

## 2016 AGFOA Spring Conference Speaker Biographies



### Michael E. Lamb

*Chief Financial Officer, Alaska Industrial Development & Export Authority (AIDEA)*

Mr. Lamb was appointed to CFO of AIDEA in April of 2013. His responsibilities include accounting and funds management as well as implementing protective measures to safeguard AIDEA & AEA assets. He manages the Finance Division which includes treasury functions, accounting, financial reporting, procurement, budgeting and bonding. Prior to joining the authority, Mr. Lamb served as the Chief Financial Officer for the Fairbanks North Star Borough for 15 years. Prior to that he was the Chief Financial Officer for the City of St. Paul, Alaska for 8 years. He currently serves as board president of the Alaska Municipal League Investment Pool. He is a past president of the Alaska Government Financial Officers Association,

currently chairs its Bylaws and Policies Committee, and is a national reviewer for the Government Finance Officers Association Popular Reports program.



### Neil A. Kilbane

*Senior Vice President*

*Senior Portfolio Manager, KeyBank Institutional Asset Services*

Mr. Kilbane is a Senior Vice President and Senior Portfolio Manager with KeyBank's Institutional Asset Services (IAS) investment management team. He is responsible for providing investment management services to a broad spectrum of entities including corporations, foundations, endowments, religious orders and unions. He is a member of the KeyBank Asset Allocation and Portfolio Construction teams, and is Chairman of the KeyBank National Pricing Committee. Neil is also a member of the KeyBank

Investment Policy Committee. Neil has been quoted in multiple print and broadcast media, including: CNBC, Bloomberg Television, and Dow Jones News.



### Sam Thompson

*Assurance Manager*

*BDO USA, LLP*

Sam, an assurance manager in the BDO Anchorage office, has extensive experience in planning, performing, and supervising assurance engagements conducted in accordance with Government Auditing Standards, OMB Circular A-133/Uniform Guidance, and Audits of States, Local Governments, and Nonprofit Organizations. Sam also has expertise in Federal and State grant compliance and reporting, internal control assessment, and financial reporting requirements in association with the Governmental Financial Officers Association (GFOA)'s

Comprehensive Annual Financial Reporting program. Sam is a certified public accountant and a graduate of Western Oregon University.

## 2016 AGFOA Spring Conference Speaker Biographies



### Cynthia Franklin

*Director, Alaska Alcoholic Beverage Control Board, Marijuana Control Board*

Cynthia Franklin is the Director of the Alaska Alcoholic Beverage Control Board and the newly created Marijuana Control Board. Franklin testified before the Alaska legislature frequently regarding marijuana issues during the 2016 session. Franklin has a J.D. from Baylor University School of Law and served as a felony prosecutor in Texas for 17 years before moving to Alaska in 2007. Franklin was the Anchorage Municipal Prosecutor prior to her current appointment. Franklin heads a staff of five

licensing specialists, seven enforcement officers and three administrative employees responsible for all liquor and marijuana establishments in the State of Alaska.



### Jillian Simpson

*Director of Membership, Sales & Tourism Policy  
Alaska Travel Industry Association*

Jillian Simpson has spent the last 16 years working in Alaska's visitor industry. Her past experience includes sales and marketing for the Alaska SeaLife Center and overseeing the state's international marketing program. She is currently the Director of Membership & Tourism Policy for the Alaska Travel Industry Association. She has served on the National Tour Association's Leadership Team, was chair of the Kenai Peninsula Tourism Marketing Council and the Seward Chamber of Commerce's PR Committee. Jillian and her family spend their time between

Anchorage and Coldfoot- raising her daughters in the travel industry.



### Peter Henley

*CPA, CITP, Senior Director, Information Technology  
at Clark Nuber PS*

Peter is a Senior Director at Clark Nuber, and has managed the firm's IT department for 20 years. As a CPA and former IT technician, his skill set is a rare mix in today's world of specialization. Peter is able to 'get technical' with the best technicians, yet is comfortable at the executive level in broad, long range decision making. His knowledge of CPA firm operations is deep and wide, and he never loses the perspective of client service.





### Maren Haavig

*Assistant Professor of Accounting  
University of Alaska Southeast*

Maren Haavig is a life-long Alaskan. She was born and raised in Sitka and has lived in Juneau since 1994. Along with her husband, Mark, and two golden retrievers, she enjoys the many recreational, cultural and educational opportunities that SE Alaska provides.

Maren received a Bachelor of Business of Administration (1989) and Masters of Business of Business (2012) from the University of Alaska Southeast. She is currently working on her Doctorate in Business Administration with an Accounting Emphasis (2017). She holds an active CPA license in Alaska. Maren has worked in

various accounting positions, and became a part of the UAS School of Management faculty in 2010 where she enjoys teaching, advising and working within the UAS community.



### Linda Polk

*CPPB, Contracting Manager, DGS  
State of Alaska*

In 1997, Ms. Polk joined the Alaska Commission on Postsecondary Education's (ACPE) management team as their Records & Archives Officer; ending her tenure with the Commission in 2013 as their Administrative Manager to take a Contracting Officer III position with the Department of General Services (DGS). Then in 2015, when her predecessor retired, she moved into the Contracting Manager's position with DGS. She has maintained the SOA Level III Procurement

Officer Certification since 1998 and has been actively working in the field of procurement for 18 years. In 2015, she received the Certified Professional Public Buyer (CPPB) certification from the Universal Public Procurement Certification Council (UPPCC).



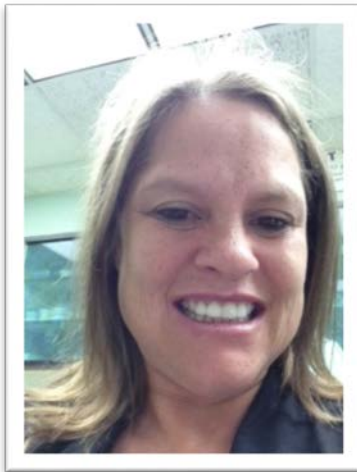
## 2016 AGFOA Spring Conference Speaker Biographies



### Mike Middleton

*CPA, Deputy Finance Director  
City & Borough of Sitka*

Mike Middleton graduated from Boise State University in 1997 with a degree in Accountancy. He is a licensed CPA in Idaho and Alaska. His career in governmental accounting began in 1998 working for the State of Idaho for 5 years, then at the City of Boise, Idaho for 8 years where he was the City Controller. In 2011 he took moved to Sitka, Alaska to become the Deputy Finance Director. Over the years, he has been a part of several software selections and implementations. His family (wife, 3 kids, 2 dogs & 2 cats) have adapted to the Southeast Alaska lifestyle and are enjoying it.



### Carmen Randle

*CPA, Chief Financial Officer  
City of Fairbanks*

Carmen graduated from the University of Alaska Fairbanks and immediately began her accounting career at a local CPA firm, Kohler, Schmitt & Hutchison, PC. After obtaining her CPA, Carmen was offered a position at the City of Fairbanks where she served as the GL Grants Manger and Controller before being promoted to the Chief Financial Officer in November 2015. She is President-Elect of the Alaska Government Finance Officers Association as well as past Secretary.

