

ALASKA GOVERNMENT FINANCE OFFICERS ASSOCIATION 2021 Fall Conference November 17 – 19, 2021

The Hotel Captain Cook 939 W. 5th Ave. Anchorage, AK 99501





Welcome to the Fall 2021 AGFOA Conference



It is our pleasure to welcome you to Anchorage, Alaska, for the Fall 2021 AGFOA conference.

The AGFOA board members have worked diligently to provide a great agenda with trending finance topics relevant to Alaska communities; what's happing in the local and national economy, GASB, online sales tax, and more. While the educational value of the sessions during the day are a priority, there will also be some opportunities to relax and enjoy yourself. We hope you will join us for the welcome reception Wednesday evening and our banquet on Thursday evening. These events provide a great opportunity to develop or expand your professional network. The network that you take away from the conference is a valued benefit, so we do hope you'll join us.

Please take a moment during the conference to thank a sponsor. This conference could not occur without their generous financial support and willingness to solicit speakers of expertise. "Let me know if you need anything" is a statement we have heard often this past year and this organization is fortunate to be their partner.

In the coming years, we would like to continue expanding the educational opportunities available to our members through AGFOA. What those opportunities look like and how they conform to our members needs and budgets is a questionwe pose to our membership. You can share your thoughts on this topic directly with us or any AGFOA board member. Your ideas can also be included on the conference evaluation form which we encourage everyone to complete.

We hope you enjoy the conference along with some of the many attractions available in downtown Anchorage. Thank you for your continued support of the Alaska Government Finance Officers Association.

Joan Miller

2021 AGFOA Co-President

Joan Miller

Ryan Williams

Ryan Williams 2021 AGFOA Co-President



Board of Directors and Representatives

Co-President

Joan Miller, Controller

City of Wasilla Term: 2019-2021

Co-President

Ryan Williams, Finance Director

Alaska Municipal Bond Bank Authority

Term: 2019-2021

President-Elect

Margarita Bell, Chief Financial Officer

City of Fairbanks Term: 2020-2021

Treasurer

Jeff Rogers, Finance Director City and Borough of Juneau

Term: 2019-2022

Secretary

Gina Davis, Finance Director

City of Palmer Term: 2019-2022

Director

Mark Stahl, Finance Officer Lake & Peninsula Borough

Term: 2019-2022

Director

Amy Glenn, Staff Accountant

City of Wasilla Term: 2018-2021

Director

Laurie Murray, Finance Director

Bristol Bay Borough Term: 2018-2021

Director

Xavier Mason, Assistant Finance Director

City of Bethel Term: 2018-2020

Associate Member – In State

Blake Phillips, Director of Institutional Solutions

Alaska Permanent Capital Management

Term: 2020-2023

Associate Member – Out of State Chris Bateman, Vice President Time Value Investments, Inc

Term: 2018-2021

Education Committee

Sam Thompson, Professional Practice Director

BDO USA, LLP

Education Committee Chair





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Wednesday, November 17th – MID DECK ROOM

| 8:00 a.m. – 8:45 a.m. | Breakfast & Registration |
|-------------------------|--|
| 8:45 a.m. – 9:00 a.m. | Conference Introduction & Welcome Glenda Ledford, Mayor, City of Wasilla |
| 9:00 a.m. – 9:50 a.m. | Ethics and Social Media Paul Ewers, Fairbanks City Attorney |
| 9:50 a.m. – 10:40 a.m. | Keynote Speaker – How Business News and All TV News Has Changed Jane Wells, National CNBC Correspondent |
| 10:40 a.m. – 11:00 a.m. | Break |
| 11:00 a.m. – 11:50 a.m. | Keynote Speaker – Becoming a FINRA Arbitrator Jane Wells, National CNBC Correspondent |
| 11:50 a.m. – 12:00 p.m. | Associate Member Introductions |
| 12:00 p.m. – 1:30 p.m. | Lunch & Special Guest: Mandy Hawes, General Manager, Alyeska Resort |
| 1:30 p.m. – 2:20 p.m. | Procurement – Writing a Better RFP, Best Practices & Red Flags Special Agent Tyler Vose, FBI |
| 2:20 p.m. – 3:10 p.m. | Procurement – A Case Study Special Agent Tyler Vose, FBI |
| 3:10 p.m. – 3:20 p.m. | Break |
| 3:20 p.m. – 4:10 p.m. | GFOA Overview & Building Trust in your Community Chris Morrill, Executive Director/CEO, GFOA |
| 4:10 p.m. – 5:00 p.m. | Cash Flow Forecasting and Cash Management Garrett MacDonald, Senior Vice President, CashVest |
| 5:30 p.m. – 7:00 p.m. | Welcome Reception |



Thursday, November 18th – MID DECK ROOM

| 8:00 a.m. – 9:00 a.m. | Breakfast & Registration |
|-------------------------|--|
| 9:00 a.m. – 9:50 a.m. | Writing Your Last Check, Payment Options for Government Cory Jahn, Wells Fargo Treasury Management |
| 9:50 a.m. – 10:40 a.m. | Online Sales Tax Jeff Rogers, Finance Director, City and Borough of Juneau |
| 10:40 a.m. – 11:00 a.m. | Break |
| 11:00 a.m. – 11:50 a.m. | Audit Preparation and GASB 87 Brandon Katter, Senior Auditor, Altman Rogers & Co. |
| 11:50 a.m. – 12:00 p.m. | Associate Member Introductions |
| 12:00 p.m. – 1:20 p.m. | Lunch & AGFOA Business Meeting |
| 1:20 p.m. – 2:10 p.m. | Property Tax Assessment – Mandatory Disclosure Jeff Rogers, Finance Director, City and Borough of Juneau |
| 2:10 p.m. – 3:00 p.m. | Cargo Expansion @ Ted Stevens International Airport & Other Economic Updates Curtis Thayer, Alaska Energy Authority Robert Gillam, CEO & CIO, McKinley Management, LLC |
| 3:00 p.m. – 3:20 p.m. | Break |
| 3:20 p.m. – 4:10 p.m. | National Economic Update Jason Celente, CFA & Senior Portfolio Manager, Insight Investments |
| 4:10 p.m. – 5:00 p.m. | Alaska Fiscal Update Neil Steininger, Director of OMB, State of Alaska Alexei Painter, Legislative Finance Director, State of Alaska |
| 6:00 p.m. – 9:00 p.m. | Banquet Dinner – Whale's Tail. Please Join us for a MASQUERADE-THEMED evening! |



Friday, November 19th – MID DECK ROOM

8:00 a.m. – 9:00 a.m. Breakfast

9:00 a.m. – 9:50 a.m. GASB Recent Pronouncements, Issues and Implementation

Sam Thompson, Professional Practice Director, BDO

9:50 a.m. – 10:40 a.m. Bond Market Update

Bill Lierman, CFA, CIO of Alaska Permanent Capital Management

10:40 a.m. – 11:00 a.m. Break

11:00 a.m. – 11:50 a.m. Alaska Municipal League – Shared Services

Nils Andreassen, Executive Director





Speaker Biographies



Jane Wells National CNBC Correspondent

Jane Wells develops features, special reports and contributes to breaking news coverage for CNBC and CNBC.com.

Wells assumed her current role after more than 20 years as a CNBC reporter. Wells joined CNBC in 1996, providing special coverage of the O.J. Simpson civil case for "Rivera Live." During her career at the

network, Wells also served as a senior correspondent for CNBC's "Upfront Tonight." She also helped create the "Strange Success" franchise for CNBC Make It and produced a companion podcast.

Prior to joining CNBC, she was a correspondent for the Fox News Channel and Los Angeles reporter for NBC's flagship television station, WNBC, in New York. Her television news career includes reporter positions with KTTV, Los Angeles; WTVJ, Miami; and KOB, Albuquerque. She has also contributed international reports for CNN.

Wells has received numerous honors for her work, including a 1992 Peabody Award and duPont Award for her role in the live coverage of the Rodney King Trial. That same year, she earned a Los Angeles Emmy Award for her investigative reporting. She also has received UPI, Press Club and Emmy Awards for feature reporting; three Florida Emmy Awards for news reporting; and the Investigative Reporters and Editors Award for team reporting.

Wells holds bachelor's degrees in broadcast journalism and philosophy from the University of Southern California, where she graduated with honors. She and her husband live in Los Angeles.



Tyler Vose Special Agent, FBI

Special Agent Tyler Vose, FBI, Served in the US Army from 2005 – 2011. Joined the FBI in May 2011, and has since served in Detroit, Michigan, where he worked public corruption matters; San Juan, Puerto Rico, where he worked police corruption matters; Rapid City, South Dakota, where he worked Indian Country matters on the Pine Ridge Indian Reservation; and since January 2018 he has worked public corruption matters in Alaska. He also serves as the Crisis

Negotiation Coordinator for the Anchorage FBI Field Office and has taught public corruption through the International Law Enforcement Academy in various parts of the world.





Garrett Macdonald Senior Vice President, three+one®

Garrett has been partnering with public officials to generate measurable and sustained public value through increased interest earnings and savings since joining three+one® in 2015. He has worked cooperatively with governing bodies, public finance officials, and financial institutions to help bring strategic initiatives to the public sector that lowers internal costs and tax levies.

Prior to joining three+one®, he traveled widely, both domestically and internationally, bringing efficient resource management to non-profits in places as far-flung as Singapore, Indonesia, and Great Britain. Garrett attended St. John Fisher College in Rochester, N.Y., where he graduated magna cum laude with a B.S. in Corporate Finance. He went on to earn his MBA there with high distinction. While at Fisher, he received recognition for his scholastic accomplishments and community service. Garrett was also invited to join Beta Gamma Sigma, the highest honor a business scholar can receive from an AACSB-accredited institution.

He was a research contributor to and co-author of a textbook and academic publication that concentrated on financial instruments and corporate sustainability. Through the Association of Finance Professionals, Garrett earned his Certified Treasury Professional® designation. More recently, he earned a certificate in "Artificial Intelligence: Implications for Business Strategy" from the Massachusetts Institute of Technology.



Nils Andreassen *Executive Director, Alaska Municipal League*

Nils has a degree in Peace and Development from the University of Bradford in England and his background in rural and international development, Alaska and Arctic policy issues fit well within the Institute's mission to inform public policy as it relates to natural resource development, and specifically to result in improved living and economic conditions for northern residents. The Institute has a legacy working on Arctic infrastructure priorities and policies that serve to strengthen and connect northern communities.



Cory JahnWells Fargo Treasury Management Associate

Cory has the primary responsibility of providing Treasury Management expertise with an enhanced focus on Payables solutions. He consults on payables best practices and industry updates. Cory has more than 13 years of experience with Wells Fargo and spent the last 9 years within the Treasury Management field. Cory holds a Bachelor's Degree in Business Administration from Sonoma State University.





Chris Morrill
Executive Director/CEO, GFOA

Chris Morrill is the Executive Director/CEO of the Government Finance Officers Association (GFOA) of the US & Canada, a 21,000 member professional association that advances excellence in government finance to build thriving communities. He has decades of experience in local government, serving as city manager of the City of Roanoke, VA, the only seven-time All-America City, Assistant City Manager and Budget Director for the City of Savannah, GA, a budget analyst for Catawba County, NC, and

downtown project manager for Lynn, MA.

Chris also served as Senior Municipal Finance Advisor to the South African National Treasury under a United States Agency for International Development project. In this position, he assisted the South African government with developing local government finance legislation, municipal budget reforms, and capacity building programs. He was in the first group of U.S. Peace Corps volunteers in the former Soviet Union, where he advised the City of L'viv, Ukraine on finance and management issues.

Morrill co-authored The Savannah Story: The Road to Equity and Sustainable Community Development in Economic Development in American Cities: the Pursuit of an Equity Agenda. He completed a three-year fellowship in the Kellogg National Leadership Program, exploring conflict resolution and community building in Peru, China, Northern Ireland, and South Africa.

Chris is a recipient of the Southern Christian Leadership Council (Roanoke Chapter) Martin Luther King, Jr. Drum Major for Justice Award. He is an ICMA Credentialed Manager, a fellow of the National Academy of Public Administration, and a leadership fellow of the National Association of Corporate Directors. He holds a Bachelor of Arts degree from the College of the Holy Cross and a Masters of Public Administration degree from the University of North Carolina at Chapel Hill.



Jason Celente Senior Portfolio Manager, Insight Investment

Jason joined Insight in 1997 (via predecessor company, Cutwater Asset Management). He is a senior portfolio manager overseeing short duration and customized investment strategies for Insight's public sector group. Prior to this, Jason was an investment accountant for Cutwater's asset-liability portfolios and short-term mutual funds. He has a BS degree from Colgate

University and an MBA from the Stern School of Business at New York University. Jason holds Series 7 and 63 licenses from the Financial Industry Regulatory Authority (FINRA), is a CFA charterholder and holds the Certified Treasury Professional (CTP) designation from the Association for Financial Professionals.





Neil Steininger

Director, Office of Management and Budget, State of Alaska

Raised in Alaska, Director Steininger earned a Bachelors of Science in Business Administration and Economics from the University of Nevada, Reno.

He has held various roles at the Office of Management and Budget serving as Budget Analyst, Chief Budget Analyst, and most recently as the Administrative Services Director for the Department of Education and Early Development. His state experience includes working with the Department of Transportation and Public Facilities, and the Permanent Fund Dividend Division. Prior to returning to the state in 2012 he worked in the private sector in Nevada as an analyst.



Alexei Painter *Director, Alaska Legislative Finance Division*

Alexei Painter is the director of the Alaska Legislative Finance Division. Prior to this position, he served as a policy analyst for the Office of Management and Budget, a fiscal analyst and the capital budget coordinator for the Legislative Finance Division, an economist at the Department of Revenue, and a legislative aide.

Painter also co-owns Rainy Retreat Books with his wife, Tori Weaver. He has a master's in Public Policy from the University of California Berkeley and a BA from the George Washington University. He was born and raised in Juneau.



Sam Thompson
Professional Practice Director, BDO

Sam is a professional practice director with more than 11 years of public accounting experience, including significant experience in the government sector serving municipal governments, school districts, tribal governments and state agencies. Sam recently served as an audit director in BDO's Anchorage office. Sam's primary responsibilities included resolving complex financial reporting and audit issues, assisting clients in implementation of GASB accounting standards, conducting financial statement and compliance audits of governmental entities to ensure compliance with professional standards, and presenting audited financial statements and findings and recommendations to governing bodies. Sam additionally has and continues to serve as

one of BDO's national training instructors and internal inspectors.





Brandon Katter *Senior Auditor, Altman, Rogers & Co.*

Mr. Katter joined Altman, Rogers & Co. in July 2019. Mr. Katter has a BA Degree in Professional Accountancy. He graduated from Oregon State University in June 2018. Mr. Katter is a senior auditor in Altman Rogers & Co.'s governmental section.



Bill Lierman *CIO, Alaska Permanent Capital Management*

Bill Lierman, CFA®, is the Chief Investment Officer of Fixed Income Strategies at Alaska Permanent Capital Management. Mr. Lierman oversees all fixed income investments, including cash management strategies at APCM. He is responsible for developing and managing the firm's dynamic cash management strategies to optimize yield. He has 19 years of experience in risk management analytics and managing portfolios with an emphasis on adding incremental return above a benchmark in a risk-controlled structure. Over his tenure he has traded and analyzed rate, credit, and securitized products. Mr. Lierman joined APCM in 2002 and is a shareholder in the Firm. He holds a BA in Economics from Western Washington University and is a Chartered Financial Analyst(CFA®).



Jeff Rogers *Finance Director, City and Borough of Juneau*

Jeff has been the Finance Director for the City and Borough of Juneau since March 2019. Prior to that position, he was the Administrative Services Director for the Alaska Department of Environmental Conservation where served in various roles from 2013 to 2019. Jeff also spent several sessions as a Alaska Senate Finance Committee Aide. But before his government career, Jeff worked in performing arts administration, which is what brought to Alaska to serve as the Managing Director of Perseverance Theatre. Outside of work, Jeff is proud to be the lesser half of Gigi Monroe, otherwise known as James Hoagland.





Curtis Thayer *Executive Director, Alaska Energy Authority*

Curtis W. Thayer is the executive director of the Alaska Energy Authority (AEA), the state's energy office and lead agency for statewide energy policy and program development. Prior to AEA, Thayer served as president and chief executive officer of the Alaska Chamber, the largest state trade association.

Previous to that position, he served as Commissioner for the Department of Administration and as a cabinet member for Governor Sean Parnell, with responsibility for 1,100 public employees and an annual budget of \$350 million. Additionally, his public service includes time as the Deputy Commissioner of the Department of Commerce,

Community and Economic Development and working in Washington, D.C. with Congressman Don Young and Senators Ted Stevens and Lisa Murkowski.

Before public service, Thayer worked on the management team of ENSTAR Natural Gas Company and for the Alaska Gas Producers Pipeline Team. Thayer has served on boards at Alaska Housing Finance Corporation, Alaska Gasline Development Corporation, Alaska Retirement Management Board, Alaska Royalty Oil and Gas Development Advisory Board, U.S. Chambers' Committee of 100, and currently chairs the Alaska Board of Marine Pilots. A life-long Alaskan, Thayer is a graduate of the University of Alaska Fairbanks and is married to Josie and they have one son.



Paul EwersCity Attorney, City of Fairbanks

Mr. Ewers is starting his 13th year as the Fairbanks City Attorney. Before being appointed City Attorney, he worked two stints totaling 14 years with the City of Fairbanks as a Deputy City Attorney and 9 years in private practice in Fairbanks. He is currently the Chair of the AMLJIA Board of Trustees and is the past president of the AMAA.





Robert A. Gillam, CFA
CEO & CIO, McKinley Management, LLC

Robert (Rob) A. Gillam serves as McKinley Management, LLC's Chief Executive Officer. In this role, Rob is responsible for developing the firm's strategic objectives, establishing the firm's mission and values, communicating with stakeholders including staff and clients, and maintaining the firm's fiscal health. He is supported by a robust executive management team and a governing Board of

Directors. As CEO, Rob oversees all McKinley businesses including McKinley Capital Management, LLC, McKinley Alaska Private Investment, LLC, and McKinley Research Group, LLC.

Rob has been with McKinley since 1994 in roles including sales, portfolio manager, and head of international investments. He is the principal strategist behind McKinley Capital innovations including Non-U.S., MEASA, Global Healthcare, the Engineering and Solutions platform, and most recently, Private Investment. As CIO, Rob established McKinley Capital's Scientific Advisory Board chaired by Dr. Harry Markowitz, Ph.D, winner of the Nobel Prize in Economics and founder of Modern Portfolio Theory.

Rob is an Advisory Board Member of the Jacobs Levy Equity Management Center for Quantitative Financial Research at the Wharton School. He is the Chairman of the Board of Microbion, Inc. and sits on the Rasmuson Foundation investment committee. Rob has written numerous pieces of research including *Investing in Global Equity Markets with Particular Emphasis on Chinese Stocks* co-authored with Dr. Harry Markowitz, Ph,D., Dr. John Guerard Jr., Ph.D., and Dr. Shijie Deng, Ph.D. A noted speaker, Rob has been featured on the *Bloomberg Invest* forum, at the *Milken Institute Global Conference*, and the *Institute for Fiduciary Education*.

Rob holds a Bachelor's Degree in Finance from the Wharton School at the University of Pennsylvania, and is a Chartered Financial Analyst. Rob, his wife, and two sons reside in Anchorage, Alaska where he enjoys fly-fishing, hiking, and wilderness adventures. A third-generation Alaskan, Rob is passionate about his home state and the unique opportunities found in the Last Frontier.

Alaska Government Finance Officers Association

BUSINESS MEETING AGENDA November 18, 2021 at 12:20 P.M. Captain Cook Hotel, Mid Deck Room 939 W 5th Ave. Anchorage, AK 99501



- 1. Call to Order
- 2. Welcome & Announcements
 - a. Board member introductions
 - b. Introduction of Out-of-State guests
 - c. Recognition of first-time attendees
 - d. Recognition of sponsors
- 3. Approval of Agenda
- 4. Approval of Minutes from November 19, 2019
- 5. Special Reports
 - a. Co-President's Report Joan Miller & Ryan Williams
 - b. Treasurer's Report & AML Contract Jeff Rogers
- 6. New Business
 - a. None at this time. Open for modification.
- 7. Unfinished Business
 - a. None at this time.
- 8. Committee Reports
 - a. By-Laws: Ryan Williams
 - b. Communications: Chris Bateman
 - c. Education: Sam Thompson
 - d. Membership: Blake Phillips
 - e. Scholarships
 - f. Technical: Ryan Williams
 - g. Nominating Committee: Nominations to the board include the following individuals.
 - i. President; Margarita Bell, CFO, City of Fairbanks
 - ii. President-Elect; Jeff Rogers, Director of Finance, City and Borough of Juneau
 - iii. Directors; Discussion on Term Extensions for New Members 2020 Pandemic Extensions
- 9. Resolutions for Actions
 - a. None at this time.

10. Other Information

a. Date and location of future conferences:

i. Future AGFOA conferences

1. Anchorage, Captain Cook November 14 – 16, 2022*, *tentative

ii. Future GFOA conferences

1. Austin, Texas June 5 – 8, 2022

11. Adjournment & Upcoming Meetings

- a. Fall post conference board meeting November 19, 2021 immediately following conference.
- b. Summer board meeting for next conference planning, Anchorage, AK, TBD as established by the call of the President



ALASKA GOVERNMENT FINACNE OFFICERS ASSOCATION BOARD MEETING MINUTES TUESDAY, NOVEMBER 19, 2019

CAPTAIN COOK HOTEL, AFT DECK ROOM 939 W. 5TH AVENUE ANCHORAGE, AK 99501

- 1. Meeting called to order at 12:46 PM
- 2. Welcome and announcements
 - a. Board member introductions
 - b. Out-of-State guest previously introduced, presented with gifts, and thanked for their attendance.
- 3. Approval of Agenda
 - a. Motion to approve agenda from floor, unanimously approved
- 4. Approval of Minutes
 - a. Motion to approve minutes from the floor, unanimously approved
- 5. Special reports
 - a. Presidents Reports:

Last year we were troubleshooting the website, and we are past the utilizing MOU. Training webinars have been made available to members from California association. Job posting throughout the state are emailed to members. Last year, we changed to one conference in the fall. Staffing is needed for the board. Kathy Wotanic is retiring; Angie Sturn resigned, Nikki Reed resigned, and Julie Lieu left public finance. The President elect position is open. Ryan Williams will be cochair president. A workshop will be held on Wednesday to discuss future conferences, and other ways that the association can serve its members. AML has requested that our association not meet on Wednesday morning, and we request members thoughts on this.

b. Treasurers Report:

As of October 15, 2019, Conference registration \$13,000; Conference sponsorship \$15,000, and member dues \$4,700. We do not yet have the conference expenses.

c. AML Report:

The goal of the AML is to maintain and strengthen municipalities and consider the risks to municipalities with reducing funding.

d. GFOA Report:

Conference at the Captain Cook with AML. There are space issues as they are growing. The expense to move to a convention center is too great. AML would like finance officers at attend their sessions, would like feedback.

- 6. No new business
- 7. No unfinished business
- 8. Committee reports
 - a. By-laws no report

- b. Communications The Board did outreach and have had luck with people coming to the conference.
- c. Education no report
- d. Membership There is a spot open on the membership committee. Talk with Amber. Focus on outreach.
- e. Scholarship There were 4 applicants, and 3 scholarships were awarded. Jennifer from Wells Fargo will be the chair of the scholarship committee. Gina Davis and Melissa Hays will in the committee.
- f. Technical no report
- g. Nominations President; shared presidency by past presidents Ryan Williams and Joan Miller. President elect Joyce Mason, Finance Director at Wrangell; Director Cynna Gubatayao, Finance Director at Ketchikan Gateway Borough; Director Mark Stahl, Finance Officer at Lake and Peninsula Borough. Jeff Rodgers, Finance Director City and Borough of Juneau. In-State Associate Member Amber Frizzle, Director of Client Relations and APCM.
- h. Motion to approve nominations from the floor, unanimously approved.
- i. New Officers given the oath of office
- 9. Resolution for actions none.
- 10. Other information
 - a. The date for the next year's AGFOA conference is not yet set.
 - b. Future GFOA conference in New Orleans, Louisiana May 17th 20th, 2020
- 11. Adjournment and upcoming meetings
 - a. The post conference board meeting will be Wednesday November 20th, 2019, immediately following the conference
 - b. The spring/summer board meeting for conference planning in Anchorage, AK will be determined.